

MODERN ITALIAN DESIGN FLIRTS WITH TRADITION IN AN AIRY SOHO LOFT

Designer Jessie Schuster balances whimsy and serenity in her spacious Manhattan home.

By [VANESSA LAWRENCE](#) MAR 10, 2021



Douglas Friedman

When [Jessie Schuster](#) first saw the SoHo loft that she now calls home, the designer was taken with its impeccable renovation, wide-open kitchen, and generous layout. But she still had one qualm: A self-described “beach girl,” she had grown accustomed to vistas of the Hudson River that her previous place, a West Village two-bedroom in a futuristic glass tower, had offered. A landlocked abode made her nervous.